

The Learning Design Canvas™

Instructional Designer:

Organization:



Problem Statement

What problem(s) are you trying to solve with the training?



Learning Objectives

After the training, what do you want the learners to be able to do?



Instructional Strategy

What instructional methods and strategies will you use?



Development Methods

What development methods will you use create your training and how will it be deployed?



Target Audience

Who is your target audience? What are the demographics? What are their needs and motivations?



Communication Plan

How will you communicate and rollout the training?



Success Criteria

*What does success look like?
What results do you hope to see as a result of the training?*



Evaluation Plan

How will you evaluate the success of the training?

Delivery Date:

